



JESUS A. ACOSTA

Art Director / Illustrator / Web Developer

WEBSITE: jesusacostx.com

DRIBBBLE: [/jesusacostx](https://dribbble.com/jesusacostx)

EMAIL: jesus@jesusacostx.com

PHONE NUMBER: (956)369-2580

[LINKEDIN](#) / [INSTAGRAM](#) / [TWITTER](#) / [FACEBOOK](#)

EDUCATION

The University of Texas at Austin

B.S in Advertising (Texas Creative)

AUGUST 2014 - MAY 2017

- Collaborated with student Copywriters to create original advertising campaigns
- Mentored by creative directors Chad Rea, Ryan Romero and Sean LaBounty

SKILLS

Photoshop	<div style="width: 100%;"></div>
Illustrator	<div style="width: 95%;"></div>
InDesign	<div style="width: 95%;"></div>
Dreamweaver	<div style="width: 95%;"></div>
HTML	<div style="width: 100%;"></div>
PHP	<div style="width: 75%;"></div>
Wordpress	<div style="width: 95%;"></div>
Bootstrap	<div style="width: 95%;"></div>

STUDY BREAKS MAGAZINE

ART DIRECTOR/WEB DEVELOPER

NOVEMBER 2018 - PRESENT

Rebranded and re-designed the publication. Created own internship program and supervised a mid-size group of interns. Took the brand's Instagram into a fresh direction. Revamped website to match the magazine's new and modern look. Carefully curated the visuals for the magazine's monthly issues from December 2018 to present.

GSD&M

ART DIRECTOR INTERN

JANUARY 2017 - MAY 2017

Worked with creative department to help brainstorm and execute anything from print ads and TV spots to social media campaigns and website/app design. Worked closely with creative directors to continue sharpening art direction skills, and learning how to collaborate with other departments such as strategy, account, management, social media and production.

ORANGE MAGAZINE

CREATIVE DIRECTOR

SEPTEMBER 2014 - MAY 2017

Designed and supervised the creative direction of ORANGE Magazine's issues from Fall 2014 to Spring 2017. Managed a team of designers and illustrators. Designed a brand new logo and created cohesive elements that reflected ORANGE's goals, ideas and brand aesthetic. Designed posters, flyers, stickers, and every other type of promotional materials. Took part in budget and event planning including 5-1 Tunes Fest.

WEBSITE: <http://orangemag.co>

LATEST: <https://issuu.com/orange-magazine/docs/issue06-issuu>

RANK & FILE CO

CREATIVE DIRECTOR

JANUARY 2016 - PRESENT

Self-owned creative company in Austin, TX. Rank & File Co's clients include Local Wolves Magazine, Hack Studios, Austin Live Well, The University of Texas at Austin, and St. Edwards' University's Topper Radio. I manage the creative side of the company and take on clients for services such as web design, graphic design, branding, PR, socials and more. Under Rank & File Co, I co-managed two musical acts, The Bishops and NAM, who topped Spotify's viral charts under our services.