

PRIDE 2024 TOGETHER AS OURSELVES

To celebrate pride, we'll identify a queer music artist that aligns with our community and serves as the inspiration for this video. Then, we'll commission a queer creator to make content that mixes Vans, Fashion, Dance, and Skate together with a music video approach.

We'll leverage our library of BMX, skate, and surf footage as interstitials throughout the creator-captured storytelling.

1 Video // :120s / 1 Cutdown // :20s / 1 Still Image

